



Privacy Policy

At **Balance Dance School**, we are committed to protecting your privacy and ensuring the security of your personal information, in accordance with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, enrol in our classes, or interact with us in any other way.

1. Information We Collect

We may collect personal information from you in a variety of ways, including when you:

- Enrol in classes or programs
- Contact us via email, phone, or through our website
- Participate in performances or events

The types of personal information we collect may include:

- Full name
 - Student's full name
 - Date of birth
 - Contact information (address, phone number, email)
 - Emergency contact details
 - Health or medical information relevant to your child's participation in dance classes
 - Payment and billing details
 - Photos or videos (with consent) for promotional purposes
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2. How We Use Your Information

We use your personal information to:

- Process class enrolments and payments
 - Communicate important class and event information
 - Ensure the health, safety, and welfare of students
 - Maintain accurate records for administration
 - Send newsletters and updates
 - Share event-related photos/videos (with consent)
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3. Sharing Your Information

We do not sell, trade, or rent your personal information to others. We may share information:

- With service providers assisting in our operations (e.g. payment processors)
 - When required by law or to protect our rights, property, or safety
 - With your express consent for promotional purposes (e.g. social media posts)
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4. Storage and Security of Information

We store your personal information securely, whether in physical records or digital databases, and take reasonable steps to protect it from misuse, interference, loss, unauthorised access, modification, or disclosure.

5. Accessing and Correcting Your Information

You have the right to access and request correction of your personal information at any time. To do so, please contact us at:

Balance Dance School

Email: info@balancedanceschool.com.au

Phone: 0415729030

6. Photography and Video Consent

By enrolling in our classes, you may be asked to provide consent for photographs and videos to be taken for promotional and archival purposes. You may withdraw this consent at any time by notifying us in writing.

7. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website, and your continued use of our services constitutes acceptance of those changes.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your information, please contact us at:

Balance Dance School

Email: info@balancedanceschool.com.au

Phone: 0415729030